



Become a Sustainability Partner!

Support our work to co-create Sustainability, Health, Equity, and Kindness and increase your visibility with your core audiences.

We welcome your aligned business, foundation, nonprofit, congregation, service club, government agency or organization in becoming a Sustainability Partner. The Alliance has always felt it's important to make people aware of businesses, organizations, products and services that share our commitment to sustainability, health, equity and kindness.

We hope you will use this opportunity to build a long-term win-win-win relationship that will benefit you, the Alliance and the world. We seek to publicly support your brand and to connect you with our members and social media followers.

We're open to craft a partnership tailored to your unique needs, whether financial or in-kind. Your support would mean a lot and together we can make a difference co-creating a thriving, just future.

Annual Sustainability Partner Benefits

Supporter - \$250

- **Linked Logo** on Alliance Partnership page
- **Acknowledgement** in our social media platforms
- **Recognition** in our annual report
- **Invitation to network, strategize and collaborate** with other Sustainability Partners at Special Events
- **Knowing that you're helping to make a difference!**
- **Opportunity to be a sponsor for an Alliance event or webinar**

Collaborator - \$500

- **All of the above, plus**
- **Mention in our *Transformative Sustainability* bi-weekly e-Newsletter**, Substack, social media and Home Page with a short description
- **One-sentence description about your aligned product and/or organization** with your linked logo on our website
- **One product or service listed on the Sustainability Products and Services** page of our website with clickable logo and one sentence description
- **Use of Sustainability Partner Logo**

Leader - \$1,000

- **All of the above, plus**
- **Featured Partner in *Transformative Sustainability***, Substack and social media one time in the year with short description
- **Linked Logo and a one-paragraph description** about your aligned product and/or organization on our website for one year
- **One product or service listed on the Sustainability Products and Services** page of our website with clickable logo and paragraph description

Innovator - \$2,500

- **All of the above, plus**
- **Featured Partner on our Home Page**, *Transformative Sustainability*, Substack one time and social media for two times in the year with short description
- **Featured on the Sustainability Products and Services page** on our website with clickable logo and paragraph description
- **Featured on opening sliding banner** on Alliance homepage for one week
- **One hour Virtual Sustainability Presentation** for your organization
- **Structure volunteer and mentorship opportunities for employees**

Champion - \$5,000

- **All of the above, plus**
- **Featured Partner** in *Transformative Sustainability* and Substack one time in the year and on social media and our Homepage for three times in the year
- **Featured in Quarter-Page Color Ad** in our Annual Report
- **Featured on opening sliding banner** on Alliance homepage for one month
- **Opportunity to share one new aligned product or service** to Alliance members on our social media platforms
- **Three-hour virtual interactive Sustainability Workshop** for your organization
- **One hour of sustainability consulting** on strategic issues
- **Use of Cooler Climate Footprint assessment app** to become climate-neutral

Visionary - \$10,000

- **All of the above, plus**
- **Featured Partner** in *Transformative Sustainability* and Substack and on social media and our Homepage for four times in the year
- **Featured on Half-Page Color Ad** in our Annual Report
- **Listed as Sustainability Partner in most Alliance media and publications**
- **Featured on opening sliding banner** on Alliance homepage for three months
- **Top-listed business or organization** on both the Sustainability Partners page and Featured Products and Services page
- **Special featured partner on the Alliance's Linktree**
- **Invitation to participate in the Alliance's Vision Holder Circle** to help guide the future of sustainability and the Alliance's work
- **Half day of sustainability consulting** on strategic issues

To become a Sustainability Partner, please contact:

Terry Gips, info@afors.org or 612-940-4939c | www.afors.org

We look forward to your Partnership and your Sustainability Leadership!