



Become a Sustainability Partner!

Support our work to co-create Sustainability, Health, Equity, and Kindness and increase your visibility with your core audiences.

We welcome your aligned business, foundation, nonprofit, congregation, service club, government agency or organization in becoming a Sustainability Partner. The Alliance has always felt it's important to make people aware of businesses, organizations, products and services that share our commitment to sustainability, health, equity and kindness.

We hope you will use this opportunity to create a connection between your brand and our members and social media followers. We'd like to craft a partnership tailored to your unique needs that can benefit you, the Alliance and the planet. And most importantly, your financial or in-kind support would mean a lot and make a difference in our co-creating a thriving, just future.

Annual Sustainability Partner Benefits

Supporter - \$250

- **Linked Logo** on Alliance Partnership page
- **Acknowledgement** in our weekly e-Newsletter and social media platforms
- **Recognition** in our annual report
- Attractive, Frameable **Declaration of Co-Creation and Interdependence**
- Attractive, Frameable **Definition of Sustainability Poster**
- Invitation to **network, strategize and collaborate** with other Sustainability Partners at Special Events
- **Knowing that you're helping to make a difference!**

Collaborator - \$500

- **All the above, plus**
- **Featured Partner in our weekly e-Newsletter, social media platforms and Home Page** for one week with short description of your organization and/or aligned product
- One-sentence **description about your aligned product and/or organization** with your linked logo on our website for one year
- One **product or service listed on the Sustainability Products and Services** page of our website with clickable logo and one sentence description

Leader - \$1,000

- **All of the above, plus**
- **Featured Partner** in our weekly e-Newsletter for **one week**, on our social media platforms and Home Page for **two weeks** in the year with short description of your aligned product or organization
- **Linked Logo and a one-paragraph description** about your aligned product and/or organization on our website for one year
- One **product or service listed on the Sustainability Products and Services** page of our website with clickable logo and paragraph description
- Discount on Lori Myren-Manbeck's **new eBook and forthcoming book, You Can Save the World** and other Alliance publications, workshops and events

- Listed as a **Sponsor for one of our weekly Inclusivi-Talks Sustainability Podcasts** with a short description of your business, organization, and/or product or service

Innovator - \$2,500

- **All of the above, plus**
- **Featured Partner** on our Home Page, newsletter and social media for **two weeks** in the year with short description of your aligned product or organization
- **Featured Product and Service** on the Sustainability Products and Services page of our website with clickable logo and paragraph description
- **Listed as a Sponsor for four** of our Inclusivi-Talks Sustainability Podcasts with a short description of your business, organization, and/or product or service
- Featured on **opening sliding banner** on Alliance homepage for one week
- One hour Virtual **Sustainability Presentation** for your organization
- Opportunity to be **Interviewed on our InclusiveTalks Sustainability Podcast**

Champion - \$5,000

- **All of the above, plus**
- **Featured Partner** in our newsletter for **two weeks** in the year, on social media and our Homepage for **three weeks** in the year
- **Featured in Half-Page Color** in our Annual Report
- Featured on **opening sliding banner** on Alliance homepage for one month
- **Opportunity to share one new aligned product or service** to Alliance members in our e-Newsletter and on our social media platforms
- Three-hour virtual **interactive Sustainability Workshop** customized for your organization
- **Sustainability Challenge Week** to inspire and engage your team created for your organization

Visionary - \$10,000

- **All of the above, plus**
- **Featured Partner** in our newsletter for **two weeks** in the year, on social media and our Homepage for **four weeks** in the year
- **Listed as Sustainability Partner in Alliance media and publications**
- **Top-listed business or organization** on both the Sustainability Partners page and Featured Products and Services page
- Featured on **opening sliding banner** on Alliance homepage for three months
- Special featured partner on the Alliance's Linktree
- **Featured on Full-Page Color** in our Annual Report
- **Opportunity to share two new aligned products or services** to Alliance in our e-Newsletter and on our social media platforms
- Invitation to participate in the **Alliance's Vision Holder Circle** to help guide the future of sustainability and the Alliance's work

To become a Sustainability Partner, please contact:

Terry Gips, info@afors.org or 612-940-4939c | www.afors.org

We look forward to your Partnership and your Sustainability Leadership!