



Weekly e-Newsletter

April 27, 2021

Welcome to our second weekly e-Newsletter which celebrates Earth Month. We're continuing our sustainability humor, tips and news, while adding What to Watch, Sustainability Facts and opportunities to Take Action. We'd appreciate your comments and suggestions for our next issues and hope you'll share this with your friends as we seek to create a world of sustainability, health, equity and kindness.



NEEDS WORK

This cozy little planet has seen better days, but it has every thing you could ask for. Nice neighborhood - close to Sun, Moon, shopping. Built-in a/c, heat and water (some repair required). Spectacular views. A real charmer! Just add a little elbow grease and TLC.

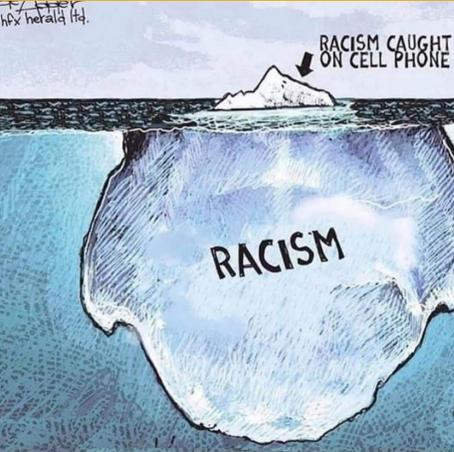
One of a kind! Make offer - call 1(921) 555-ERTH

Special Thanks to Disney Imagineer Chris Runco

Sustainability Living Tip

from Lori Myren-Manbeck, Author of *You Can Save the World*, CEO of Inclusivi-tee, and Alliance Board Member

Our sustainable living challenge for today is to learn more about the link between social and environmental justice. Specifically, we are asking you to go online and look up race and climate change. Read one of the articles. Then, spend some time thinking about why this is important and contemplating what you can do about it. For an extra challenge, post the article on our social.



Special Thanks to hfx herald ltd

At the Alliance:

We feel Earth Day must go beyond just raising awareness to inspiring people to take action on everything from our lifestyles, consumption and personal and organizational transformation to impactful campaigns and public policies bringing fundamental systems change for all life on the planet we call home.

This past week we gave Earth Month presentations for several hundred Target Corporation employees and the Conference of the American Sustainable Business Council and the Social Venture Circle. We've been completing an inspiring video for our forthcoming crowd-funding SHE Kindness Campaign (Campaign for Sustainability, Health, Equity and Kindness).

This is for anyone who has the faith and the courage to hold on to the goodness in themselves and to hold on to the goodness in each other, no matter how difficult it is.

- Nomadland Director Chloé Zhao's acceptance speech as the first woman of color to earn Best Director at the Academy Awards

What to Watch:

Don't miss Greta Thunberg's powerful **Earth Day testimony to Congress** where she calls on them to address the climate crisis. Also check out the streaming Hulu documentary, **Greta Thunberg: A Year to Change the World** which follows her year calling world leaders to action.

Sustainability Fact:

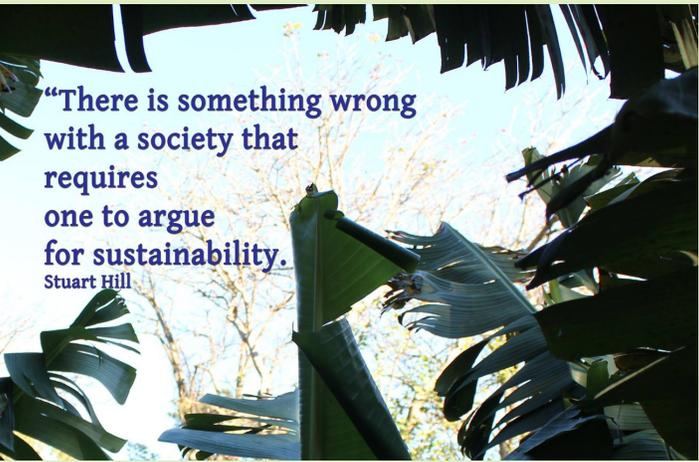
Did you know that more than 1000 gallons of water are necessary to produce a pound of meat, while only 25 gallons of water can yield a pound of wheat?

To learn more about the sustainability of our food, check out:

Your Diet is Cooking the Planet How Much Water Does it Take to Make One Steak?

Take Action:

From our partners at the American Sustainable Business Council (ASBC): Take 30 seconds to sign on to this request by April 30 **asking the US Department of Agriculture to support regenerative agriculture to address the climate crisis.** The USDA has requested public input on how to best implement President Biden's Executive Order on Tackling the Climate Crisis at Home and Abroad. The ASBC worked with a diverse group of influential stakeholders to develop a set of recommendations on how the USDA can best achieve its climate goal.



"There is something wrong with a society that requires one to argue for sustainability."

Stuart Hill

Special Thanks to Alliance Co-Founder, former Chair and distinguished soil scientist Dr. Stuart Hill from Australia

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